Title
Constraints to Female Entrepreneurship in Pakistan: the role of women’s goals and aspirations

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Abstract
We are running a field experiment with female entrepreneurs who have all borrowed from a microfinance organization in Punjab, Pakistan. We test whether an intervention that exposes women to successful role models, and encourages goal setting, planning and the overcoming of obstacles can foster investments in higher-return activities. Moreover, we also study whether intra-household dynamics and social constraints interact with this treatment by cross-randomizing this intervention with the presence of the spouse. Through a phone survey we want to understand the impact of the crisis on women’s businesses, time use and well-being and if there are any differential impacts due to the crisis.

Data description
We will conduct a phone follow-up survey to collect information regarding business outcomes and time use before and after the Covid-19 lockout and their current well-being.

JEL codes for the project
O12, L26, D13, D91, J16

Key-words
Microfinance, Economic of gender, Aspirations, Entrepreneurship, Role models